Bord Altranais agus Cnáimhseachais na hÉireann

Nursing and Midwifery Board of Ireland

If you wish to use the NMBI logo you must obtain advance authorisation from the NMBI Communications Department.

LOGO ELEMENTS

ICON   NAME

Bord Altranais agus
Cnáimhseachais na hÉireann

Nursing and Midwifery
Board of Ireland

The logo is made up of
two components - the
icon and the name.
It should only be used
as supplied. The name
should never be re-typed
or re-arranged.

The logo is available in two formats - landscape and portrait -
either can be selected for usage, based on spatial suitability.

PORTRAIT   LANDSCAPE

Bord Altranais agus
Cnáimhseachais na hÉireann

Nursing and Midwifery
Board of Ireland

Bord Altranais agus
Cnáimhseachais na hÉireann

Nursing and Midwifery
Board of Ireland

COLOUR

FULL COLOUR

Bord Altranais agus Cnáimhseachais na hÉireann

Nursing and Midwifery Board of Ireland

The logo has been designed in two green colours.

MONOTONE

Bord Altranais agus Cnáimhseachais na hÉireann

Nursing and Midwifery Board of Ireland

Bord Altranais agus Cnáimhseachais na hÉireann

Nursing and Midwifery Board of Ireland

When the logo is used in monotone, then the dark green/white combination is used only.

COLOUR - **PRIMARY PALETTE**

PANTONE
329

CMYK 100/36/64/22
RGB 0/102/94
WEB 00 66 5E

&

WHITE

PANTONE
347

CMYK 96/10/100/0
RGB 0/155/78
WEB 00 9B 4E

COLOUR - **SECONDARY PALETTE**

A range of support colours and tones thereof have been assigned to specific areas within the brand family. None of these should be used without advance authorisation from the NMBI Communications Department.

SUPPORT GREENS

PANTONE 362

75% PANTONE 369

TOURQUOISES

PANTONE 7713

PANTONE 320

ORANGES

PANTONE 158

70% PANTONE 1235

PANTONE 144

PURPLES

PANTONE 259

70% PANTONE 2405

PANTONE 2405

BLUES

PANTONE 300

PANTONE 310

PANTONE 299

TYPOGRAPHY

PUBLIC FACING

GREYCLIFF REGULAR
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

GREYCLIFF BOLD
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Electronic / Internal*

VERDANA BOOK
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz / 0123456789

VERDANA BOLD
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz / 0123456789

*Greycliff is used for all communications. Verdana is ONLY TO BE USED internally for PowerPoint presentations or email.

SIZE & PROPORTIONS

It is recommended to use the logo no smaller than 8mm in height.

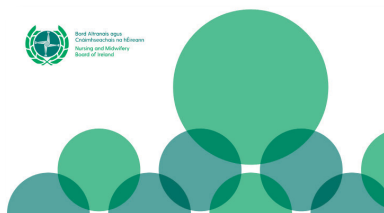When it appears with other logos it should be of equal height

clear space

CORPORATE

Selection of Corporate
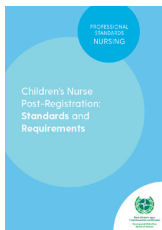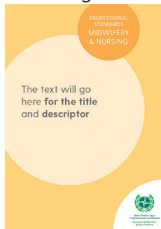Communications with
branding in use

DEPARTMENT PUBLICATIONS

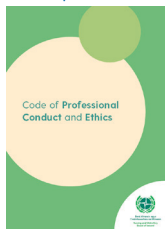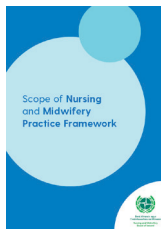Support colours and tones assigned to specific areas within the brand family.

Communications

BRIEFING NOTE
FEB 2019

The NMBI Register of Nurses and Midwives

Professional Standards
4 x categories

PROFESSIONAL STANDARDS
MIDWIFERY & NURSING

The text will go here for the title and descriptor

PROFESSIONAL STANDARDS
CAREERS

Pre-Registration Honours Degree Programmes 2020

Nursing / Midwifery
A career for you

PROFESSIONAL STANDARDS
MIDWIFERY

Midwife Post-RGN Registration Programmes: Standards and Requirements

PROFESSIONAL STANDARDS
NURSING

Children's Nurse Post-Registration: Standards and Requirements

Cross Departmental

Scope of Nursing and Midwifery Practice Framework

Code of Professional Conduct and Ethics

Registration

REGISTRATION
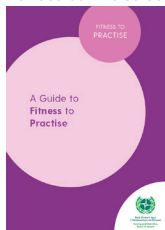
Guide for Overseas Applicants

Fitness to Practice

FITNESS TO PRACTISE

A Guide to Fitness to Practise

Nursing 100 - sub-brand

Nursing 100 logo is a sub-brand that sits within the NMBI family. It uses the same fonts and colouring as the NMBI logo and follows similar brand guides in application and usage.

FULL COLOUR

100
YEARS
1919–2019

NURSING
Regulation
IN IRELAND

The logo has been designed in two green colours.

100
YEARS
1919–2019

NURSING
Regulation
IN IRELAND

100
YEARS
1919–2019

NURSING
Regulation
IN IRELAND

MONOTONE

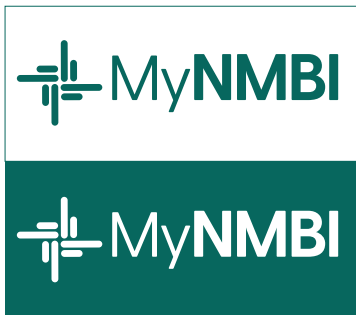When the logo is used in monotone, then the dark green/white combination is used only.

MyNMBI - sub-brand

MyNMBI logo is a sub-brand that sits within the NMBI family. It uses the same fonts and colouring as the NMBI logo and follows similar brand guides in application and usage.

The logo has been designed in two green colours.

When the logo is used in monotone, then the dark green/white combination is used only.

NMBI Logo Usage

If you wish to use the NMBI logo you must obtain advance authorisation from the NMBI Communications Department.

You may request authorisation to use the logo by providing an overview of intended use to **communications@nmbi.ie**